



USAID
FROM THE AMERICAN PEOPLE

**The 21st Century Integrated Digital Experience Act
(IDEA) FY2023 Report**

**Prepared for the Director of the
Office of Management and Budget**

**According to the requirements of
Public Law 115-336, the 21st Century Integrated Digital Experience Act.**

USAID Office of the Chief Information Officer



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1. Background

[The 21st Century IDEA](#) requires each federal executive branch agency to provide a prioritized list of the agency's "most-viewed or ... otherwise important" public and internal websites and digital services in compliance with:

- Section 3(a) applicable to new or redesigned websites, web-based form, web-based application, or digital service.
- 3 (b) stating requirements for existing executive agency websites and digital services, and
- 3 (c) providing requirements for internal digital services such as ensuring, to the greatest extent practicable, any Intranet established after the date of enactment of this Act conforms to the requirements described in subsection (a).

This report is structured to address each subsection accordingly.

New this year, we added additional sites. Though in previous reports, USAID focused exclusively on the most viewed and important public facing websites, this year, USAID added in this report information regarding all of its public facing websites identified in accordance with the requirements of [OMB M-23-22](#). We plan on tracking and reporting on these additional sites going forward and measuring them against the IDEA criteria as well. We also plan on working with site owners to bring them to compliance.

We continue to note that USAID does not deliver services directly to the American people per se, but rather on behalf of the American people to the rest of the world. This is an important distinction, which explains our approach in responding to the requirements.

2. New or redesigned websites, web-based form, web-based application, or digital services

For FY 2023, we did not have any new or redesigned website.

3. Existing executive agency websites and digital services

In this section we grouped the information based on whether or not the sites reside on the USAID domain.

A. USAID Domain Sites:

[USAID.gov](#) is the public website for USAID. It is the primary user engagement tool for USAID to interact and disseminate information to the general public, partners, and other government agencies. We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	Yes

Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Not applicable
Mobile Device Friendly	Yes

AidScope is USAID’s public-facing, central source for U.S. foreign assistance data, international socioeconomic data, and USAID-funded data and technical and project materials. The site includes a search functionality that allows users to search across eight USAID data-related platforms with a single query and navigation of USAID’s data landscape that is easy and efficient for USAID staff, partners, and the general public.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes



[Data.usaid.gov](https://data.usaid.gov) , our Development Data Library, is the Agency's repository for detailed microdata generated in support of USAID programs. We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	Yes
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

dec.usaid.gov or the Development Experience Clearinghouse is the home of USAID's institutional memory with more than 300,000 project records, evaluations, and other materials. We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

foiarequest.usaid.gov is a site where we receive acceptance of Freedom of Information Act requests online through our Public Access Link (PAL). Requesters can submit a request online; review the status



of their request; download responsive records once delivered; and e-mail their Government Information Specialist. We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	Yes
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

idea.usaid.gov The IDEA public website gives USAID and its partners a central location to explore country-level development data through cutting edge applications and visualizations. The analytical tools provide the development community with knowledge and insight to better assess complex international development issues through data-driven analysis.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes



oig.usaid.gov is the Agency’s website used to safeguard and strengthen U.S. foreign assistance through timely, relevant, and impactful oversight. Its work includes conducting audits, investigations, providing reports to Congress, fraud awareness and reporting and more.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	Yes
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

results.usaid.gov is a data-driven website, which visualizes USAID’s impact around the world by providing examples of programs USAID funding supports in all countries where the Agency works. Users can view data on the website or download it in machine readable format to see a snapshot of the work USAID is doing in a given fiscal year. The website also links to additional information so users can easily find USAID country pages, project information, and evaluations for more contextual information.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and	Yes

Accurate Manner	
Mobile Device Friendly	Yes

Trade Capacity Building (TCB), which is refreshed annually, captures U.S. Government (USG) spending on TCB activities in developing and transition countries. Trade-related assistance helps USAID partner countries take advantage of the global trading system and harness commerce as an engine of growth and development. USAID’s TCB projects work to help strengthen equitable economic policies, remove trade barriers, and build well-functioning economic, political, and legal institutions for trade in USAID partner countries.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

<https://www.workwithusaid.gov/> is a free resource hub that provides the knowledge and networks for organizations of all kinds to navigate how to partner with USAID. The website is set up to support new partners, existing partners, and USAID staff around the world. There is some duplication with content on USAID.gov, but we are in the process of reviewing it during FY 2024.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	Yes

Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

B. Non USAID Domain Sites:

[Foreignassistance.gov](https://foreignassistance.gov), a joint effort between USAID and the Department of State, shows the multi-dimensional picture of U.S. foreign assistance through a highly visual and interactive website. The website makes it easy for all users to find and retrieve the data they need. It brings together a wide range of foreign assistance data produced by U.S. government agencies that manage foreign assistance portfolios.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

<https://www.prosperafrika.gov/> This website was created to implement the Presidential-level national security initiative, Prosper Africa, which is aimed at strengthening the strategic and economic partnership between the U.S. and Africa by catalyzing transformative two-way trade and investment flows. It facilitates an increased economic engagement between the United States and African nations, creates jobs, fuels economic growth, and advances shared prosperity.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

<https://www.childreninadversity.gov/> was developed to support the launch of Advancing Protection and Care for Children in Adversity: A U.S. Government Strategy for International Assistance or APCCA Strategy. This outlines the USG’s approach to investing in the development, care, dignity, and safety of the world’s most vulnerable children and their families. Subsequently, the APCCA Interagency put the Strategy into action with an Implementation Plan, detailing activities, impacts, and outcomes in a Report to Congress on an annual basis.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

www.pmi.gov was launched to support the U.S. Government’s focal point for the global fight against malaria, the U.S. President’s Malaria Initiative, which has helped save millions of lives and contributed to substantial gains in education, productivity, and economic development.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes

<https://www.feedthefuture.gov/> was launched to support the U.S. Government’s global hunger and food security initiative. Feed the Future works hand-in-hand with partner countries to develop their agriculture sectors and break the vicious cycle of poverty and hunger. We are helping people feed themselves and creating important opportunities for a new generation of young people, while building a more stable world.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	Yes
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and	Yes



Accurate Manner	
Mobile Device Friendly	Yes

<https://www.neglecteddiseases.gov/> The U.S. Agency for International Development (USAID) Neglected Tropical Diseases (NTD) Program began in 2006, primarily focusing on five diseases – lymphatic filariasis, blinding trachoma, river blindness, schistosomiasis, and three forms of intestinal worms – that could be controlled or eliminated through community-wide administration of safe and effective medicines.

We have evaluated the website against the IDEA criteria for compliance and found the following:

IDEA Criteria	Finding
Section 508 compliant	No
Consistent appearance	Yes
Duplication with legacy website	No
Search function enabled	Yes
Industry standard secure connection	Yes
Data-driven design	Yes
Enables Digital Transactions in an Efficient and Accurate Manner	Yes
Mobile Device Friendly	Yes